

2027

13th SAAIDS CONFERENCE

Durban ICC

www.saaids.co.za

An Integrated and Sustainable HIV Response

23 - 26 August 2027

Sponsorship and Exhibition Prospectus

Conference Leadership



Conference Overview

The **13th SA AIDS Conference**, scheduled for **2027**, will mark the next chapter in South Africa's leading conference series dedicated to HIV and AIDS. Under the theme, **"An Integrated and Sustainable HIV Response,"** the conference will provide a multidisciplinary platform for researchers, healthcare professionals, policymakers, programme implementers, community organisations and advocates to share knowledge, present new evidence and strengthen collaboration in South Africa's HIV response.

Building on the legacy of previous conferences, the 13th SA AIDS Conference will bring together local, regional and international stakeholders to discuss the latest scientific advances, public health priorities, policy developments and innovative approaches to HIV prevention, treatment, care and support. The conference aims to foster meaningful dialogue, encourage the exchange of best practices and support evidence-based action towards ending HIV as a public health threat.

The theme, **"An Integrated and Sustainable HIV Response,"** places HIV at the centre while recognising that lasting progress depends on connected science, data, governance, financing, health systems, service delivery, behavioural insight, community agency and equitable policy. The conference will examine how these elements can work together to rebuild prevention, protect treatment outcomes and sustain effective, people-centred responses.

Scientific Programme and Conference Tracks

The scientific programme follows a five-track story arc. Track 1 examines clinical and scientific evidence; Track 2 measures epidemic patterns, outcomes and gaps; Track 3 considers responsibility, financing and resource allocation; Track 4 evaluates implementation and service delivery; and Track 5 examines behaviour, social conditions, rights and equitable access. Together, the tracks will explore what an integrated and sustainable HIV response requires in practice.

Track 1: Basic and Clinical Science for an Integrated HIV Response

This track focuses on scientific discovery and clinical evidence, including the management of overlapping conditions.

- Advances in HIV prevention science: long-acting prevention, vaccines, antibodies and new prevention technologies.
- Optimising antiretroviral treatment: efficacy, tolerability, resistance, treatment failure and long-acting treatment approaches.
- HIV persistence and cure research: viral reservoirs, immune responses and remission strategies.
- HIV and TB: interactions between the diseases, diagnostic advances, TB preventive treatment and clinical management of coinfection.
- HIV, mental health and neurocognitive disorders: clinical assessment, treatment evidence and interactions between HIV, psychiatric conditions and their therapies.
- Living longer with HIV: ageing, cardiovascular and metabolic disease, cancers, multimorbidity and polypharmacy.
- HIV across the life course: clinical questions affecting children, adolescents, pregnancy, breastfeeding and older adults.

Track 2: Epidemiology, Surveillance and Integrated Data Systems

The central question for this track is: Where is the epidemic changing, who is being missed, and can our information systems detect the consequences? It will emphasise whether data describe people's actual experiences and outcomes across services.

- The changing South African epidemic: incidence, mortality and inequalities by geography, age, sex and population.
- Measuring the consequences of funding withdrawal: changes in prevention coverage, testing, linkage, retention and outcomes, while distinguishing observed effects from modelled projections.
- Making key populations visible in the data: population size estimates, service coverage and surveillance approaches that protect confidentiality.
- Adolescent and youth prevention indicators: measuring access, continued engagement and unmet need beyond simply counting contacts or commodities.
- Connecting information across services: linking HIV, TB, sexual and reproductive health, mental health and community data.
- Following people across the care pathway: transfers between facilities, movement between NGO and public services, treatment interruptions and re-engagement.
- Community-generated evidence and data accountability: community-led monitoring, data quality, privacy and translating findings into action.

Track 3: Governance, Financing, Costing and Economics of the Sustainability Transition

This track examines who takes responsibility, what must be funded, what it costs and how the transition is held accountable. It will consider what government should provide directly and what it should sustainably finance other providers to deliver, recognising that sustainability does not require every service to be absorbed into a government clinic.

- Governing the transition after US funding withdrawal: national and provincial responsibilities, transition planning and accountability for service gaps.
- Financing prevention sustainably: protecting prevention investment alongside the continuing costs of treatment.
- Costing the replacement of lost services: outreach, peer navigation, youth programmes, key population services, data support and technical capacity.
- Funding NGOs and community-led organisations: public contracting, commissioning, payment arrangements and organisational sustainability.

- The economics of integration: when integration improves efficiency and when it creates additional costs or weakens effective specialised services.
- Priority-setting under resource constraints: balancing affordability, cost-effectiveness, equity and the longer-term consequences of prevention gaps.
- Sustaining essential expertise and infrastructure: retaining the workforce, research capacity and institutional knowledge developed through donor-supported programmes.

Track 4: Health Systems and Service Delivery for an Integrated Response

This track is the principal home for implementation science, programme evaluations and practical experience of rebuilding and integrating services. It asks which services can be combined effectively and which require a dedicated delivery model within a connected system. Integration will be assessed by access, quality and outcomes.

- Rebuilding prevention delivery: restoring outreach, testing, condoms, PrEP access and continuity of prevention support.
- Service models that work for key populations: differentiated services for sex workers, men who have sex with men, transgender people, people who inject drugs and people in prisons.
- Adolescent- and youth-responsive services: accessible hours, confidential care, peer support, school and community links, and transition to adult care.
- Delivering HIV and TB care together: coordinated screening, prevention, diagnosis, treatment and follow-up.
- Integrating mental health and substance-use services into HIV care: feasible delivery models, workforce support, referral pathways and continuity.
- Maintaining treatment outcomes as support structures change: differentiated care, medicine collection, patient navigation, retention and re-engagement.
- Government–NGO–community delivery partnerships: preserving trusted access points, specialised skills and effective referral networks.

Track 5: Behavioural Science, Social Determinants of Health, Advocacy and Health Policy

This track examines why people can or cannot use services, whose voices shape the response and what social or policy changes are needed. Track 3 addresses stewardship, accountability and resource allocation, while Track 5 focuses on behaviour, inequality, stigma, rights, community agency and policies affecting access to care.

- Prevention choices and sustained engagement: trust, risk perception, relationships, preferences and the acceptability of prevention options.
- Adolescents and young people as partners: youth-led design, agency, confidentiality and meaningful participation in decisions.
- Stigma, discrimination and exclusion: experiences in healthcare and communities, particularly among key populations.
- Gender, violence and economic vulnerability: the relationships between HIV, gender-based violence, poverty, food insecurity and dependence.
- Mental health, trauma and social support: lived experience, isolation, coping and their implications for prevention and care.
- Community leadership, advocacy and accountability: protecting civic participation and the ability of affected communities to influence services.
- Health policy and equitable access: consent, confidentiality, school access, migration, mobility and other barriers to prevention and care.

Cross-Cutting Priorities

Four priorities will be visible in plenaries and across all relevant tracks rather than being confined to single sessions:

- Rebuilding prevention
- Access for key populations
- Adolescents and young people
- HIV's intersections with TB and mental health

The subthemes will ensure that prevention recovery, services for key populations and young people, and the sustainability transition remain unmistakable programme priorities alongside treatment and broader health-systems discussions.

Target Audience

- Scientists and Researchers
- Medical and Healthcare Professionals
- Public Health Practitioners
- Policymakers and Officials from National, Provincial and Local Government Departments
- Representatives from Non-Governmental and Community-Based Organisations (NGOs and CBOs)
- Civil Society Organisations and Advocacy Groups
- Representatives of International Organisations and Development Partners
- Industry Representatives
- Representatives from the Private Sector
- Representatives of Academic and Research Institutions
- Representatives of Faith-Based Organisations
- Programme Managers and Implementers
- Students and Early-Career Researchers
- Media Representatives
- People with Lived Experience and Community Leaders

Exhibitions

An exhibition will run parallel to the conference and will provide numerous networking and engagement opportunities with fellow industry peers.

It will feature innovative companies and groundbreaking products, services and solutions that drive real change across previously disadvantaged communities.

IMPORTANT EXHIBITION INFORMATION: Each 3 x 3 m stand includes two complimentary passes for personnel working at the stand. These passes provide full access to conference sessions and parking. Access to social functions remains subject to confirmation.

Standard Exhibition Booth – R 37,500 Excl. VAT

The exhibition will be based on a compulsory shell scheme laid out on a 3 x 3-metre grid. A basic stand is supplied with a table, two chairs, walls, a fascia board displaying the company name, a double fluorescent light fitting, a dustbin and a power point. Corner stands will have two open sides. Each wall consists of three panels supported by an

aluminium frame. If a company contracts for two stands, no dividing wall will be erected, but two lights and two plugs will be provided. The venue will be carpeted.

Enhanced Exhibition Booth – R 39,500 Excl. VAT

Alternatively, an exhibitor may contract for an enhanced exhibitor package consisting of the basic stand plus one lockable cabinet, one brochure rack, one round table, two chairs and a flower arrangement. The enhanced package also includes the exhibitor's company logo on the lockable cabinet.

Exhibition Space Only

- **R 20,000 Excl. VAT – 3 x 3 m Space**
- **R 40,000 Excl. VAT – 3 x 6 m Space**
- **R 80,000 Excl. VAT – 6 x 6 m Space**

Exhibitors selecting a space-only option may design and build their own stand at their own expense. The allocated area will include a dedicated electrical distribution board connection but will not include fascia boards, furniture or a shell scheme. Exhibitors may appoint the conference's exhibition company to design and build a custom stand, or use another exhibition company provided that its details are submitted to the organisers.

Sponsorship Opportunities

Option A: Platinum Supporter (Non-Exclusive)

R 1,000,000 (One Million Rand Excl. VAT)

This is the conference's premier sponsorship opportunity, designed for organisations seeking top-level visibility and recognition.

Benefits:

- Highlighted announcement of the sponsor's status in pre-conference and on-site documentation.
- Credit in all correspondence regarding the conference. This includes invitations, press releases, media coverage and all conference-related correspondence.
- Recognition of sponsorship status on the conference website, with a hotlink to the sponsor's website if desired.

- Use of conference name, logo and slogan as approved (promotion and association rights).
- 10 complimentary conference registrations.
- Advertisement on the conference application, supplied by the sponsor in the required print-ready format.
- Bag inserts: the company may supply relevant items for delegate bags, subject to approval by the conference organisers.

Option B: Gold Supporter (Non-Exclusive)

R 750,000 (Seven Hundred and Fifty Thousand Rand Excl. VAT)

This category showcases leading corporations and organisations at the 13th SA AIDS Conference 2027.

Benefits:

- Credit in all correspondence regarding the conference, including invitations, press releases, media coverage and all conference-related correspondence.
- Recognition of sponsorship status on the conference website, with a hotlink to the sponsor's website if desired.
- 8 complimentary conference registrations.
- Advert on the conference application, supplied in print-ready format.

Option C: Silver Supporter (Non-Exclusive)

R 500,000 (Five Hundred Thousand Rand Excl. VAT)

Benefits:

- Status as a "Proud Supporter" of the 13th SA AIDS Conference 2027, where appropriate.
- Credit in all correspondence regarding the conference, including invitations, press releases, media coverage and all conference-related correspondence.
- Use of the conference name, logo and slogan as approved.
- 2 complimentary conference registrations.
- Listing of sponsor status on the conference website, with a hotlink to the sponsor's website if desired.

Option D: Local Scholarship Programme (Non-Exclusive)

R 350,000 (Three Hundred and Fifty Thousand Rand Excl. VAT)

The Conference Scholarship Programme aims to facilitate attendance by at least 500 delegates from South Africa and elsewhere in Africa who would otherwise be unable to attend. This sponsorship package will cover the registration fees of 50 delegates.

Benefits:

- The Scholarship Sponsor's name and logo will feature in conference publications.
- Credit in all correspondence regarding the conference, including invitations, press releases, media coverage and all conference-related correspondence.
- Recognition of sponsorship status on the conference website, with a hotlink to the sponsor's website if desired.

Satellite Sessions

- **Pre-Conference Session – R90 000 Excl. VAT per session**
- **Day Session – R75 000 Excl. VAT per session**
- **Evening Session – R70 000 Excl. VAT per session**

Satellite sessions take place in the conference centre but are fully organised and coordinated by the host organisation. They are intended only for participants who are already registered for the conference. The conference organisers make satellite slots available for a fee and will allocate them based on the overall conference programme, venue size and the organisations' preferred times.

The programme committee will review the content and speakers of each satellite session to ensure that they meet the conference's scientific and ethical principles. Satellite sessions should reflect and/or support the vision and goals of the conference. A conference room with standard equipment and setup will be available to the organisation for the duration of the session. Branding will be permitted inside the session venue only.

Organisations are urged to work with the conference organisers to ensure that all invited guests have been registered before the event. Use of the conference name and logo is permitted, and high-resolution versions are available should the hosting organisation wish to promote its session. Only catering provided by the conference venue's appointed caterer may be used for a satellite session. No outside catering organisation will be given access to the conference venue.

Shopping List

Delegate Conference Bags – R550 000 Excl. VAT

Always a popular collectable at conferences, the delegate bag provides the sponsor with an excellent marketing opportunity during conference week and continued exposure for years afterwards. The sponsor's company logo will appear on the front of the bag, subject to the final approved bag design.

Lanyards and ID Pouches – R250 000 Excl. VAT

Lanyards, or "neck cords", are attached to name badges and are highly visible because they are worn by every delegate, making them a strong marketing tool. The sponsor's name and logo will be tastefully displayed on the cord. The lanyards will highlight the theme, ***"An Integrated and Sustainable HIV Response"***, and will be co-branded with both the conference logo and the sponsor's logo.

Sanitiser – R100 000 Excl. VAT

Delegate Bag Inserts – R25 000 Excl. VAT per insert

Be among the select exhibitors to secure this highly visible opportunity. Exhibitor inserts are limited to five, with no more than two per company, so your promotion will not be lost among a mass of paper. Bag inserts are placed inside the conference bags received by every attendee at registration.

Opportunity Details:

- 5 available
- Price does not include production

Printed Wall Banner – R 80 000 Excl. VAT

Client to supply print-ready design.

Advert on the Conference Application – R 20 000 Excl. VAT

Client to supply electronic advert.

Banner on the Conference Website – R 30 000 Excl. VAT

Client to supply electronic banner: 1920 x 488 px (landscape).

Pens and Notepads – R150 000 Excl. VAT

Sponsor recognition featured on all pens and notepads to be included in registration packs.

Opening Cocktail Party – R 1 000 000 Excl. VAT

The opening cocktail party will take place in the exhibition hall directly after the opening session. The sponsor will have an opportunity to connect with conference participants during the event and may supply pull-up banners for display on the evening.

Community Village (Non-Exclusive) – R 50 000 Excl. VAT

Funds used to support this area will enable NGOs to participate in the conference at no cost. Important community-based work that has the potential to make a significant difference to people affected by HIV/AIDS is often not represented at conferences because of limited funding. Providing space at no cost enables these organisations to participate and gives them a stronger voice at this important international forum. The sponsor's name and logo will be displayed prominently in the area, with additional recognition provided where appropriate.

The Community Village has been a great success at previous SA AIDS Conferences. In 2027, the conference intends to expand it by including a dedicated youth pavilion and women's networking zone. This dedicated exhibition area enables NGOs to participate, while the sponsor will have the opportunity to brand sponsored stands and be recognised in the programme as a proud supporter of the Community Village. The area will be open to the public and will feature live shows. This is an opportunity for sponsors to reinforce their commitment to the HIV/AIDS community.

Why Partner with the 13th SA AIDS Conference?

Partnering with the 13th SA AIDS Conference is more than a branding opportunity. It places your organisation at the centre of important conversations shaping South Africa's HIV response and connects you with decision-makers, researchers, healthcare professionals, implementers, funders, community leaders and advocates from across the sector.

Whether your objective is to strengthen brand visibility, demonstrate corporate social investment, launch a product or service, build strategic relationships, generate quality leads or support access for underfunded delegates and community organisations, the conference offers opportunities that can be tailored to your priorities.

- **Reach a focused audience:** Engage directly with professionals and organisations actively involved in HIV prevention, treatment, care, research, policy and community programmes.
- **Build meaningful visibility:** Position your brand across selected conference platforms before and during the event.
- **Create valuable connections:** Use the conference environment to develop relationships with potential partners, clients, collaborators and decision-makers.
- **Demonstrate impact:** Align your organisation with initiatives that support knowledge-sharing, community participation and improved health outcomes.
- **Select the right level of involvement:** Choose from major supporter packages, exhibition options, satellite sessions and targeted branding opportunities.

Choose the Opportunity That Meets Your Objectives

For maximum visibility and recognition

Consider a Platinum, Gold or Silver Supporter package. These options are suited to organisations seeking prominent conference-wide recognition, delegate registrations and visibility across selected conference communication platforms.

For direct engagement with delegates

Book an exhibition booth or space-only stand to showcase your organisation, products, services and solutions while meeting delegates face to face throughout the conference.

For thought leadership and focused discussion

Host a satellite session to share evidence, convene key stakeholders and lead a focused conversation aligned with the scientific and ethical principles of the conference.

For targeted brand exposure

Select a high-visibility item from the Shopping List, such as delegate bags, lanyards, digital advertising, branded materials or the opening cocktail party.

For measurable social impact

Support the Local Scholarship Programme or Community Village to help broaden participation and ensure that important community voices are represented.

Secure Your Participation

Sponsorship, exhibition and branding opportunities are subject to availability. An opportunity will be allocated once the required booking documentation has been completed and the conference organisers have issued written confirmation.

To avoid missing a preferred opportunity, organisations are encouraged to indicate their interest as early as possible. If you are unsure which option best suits your objectives or budget, the conference team can assist you in selecting an appropriate package or combination of opportunities.

How to Book

1. Identify your preferred sponsorship, exhibition or branding opportunity.
2. Contact the conference organisers to confirm availability and obtain the relevant booking form, submission requirements and contact details.
3. Complete and return the required booking form and supporting information.
4. Await written confirmation and invoicing from the conference organisers.
5. Submit logos, advertisements, artwork and other required material by the deadlines communicated after confirmation.

Please note: An expression of interest does not constitute a confirmed booking. Participation is confirmed only once the conference organisers have issued written confirmation and all applicable booking requirements have been met.

Together for an Integrated and Sustainable HIV Response

Your organisation can help turn knowledge, collaboration and innovation into meaningful action. Join the 13th SA AIDS Conference 2027 as a supporter, exhibitor or satellite session host and place your brand alongside the people and organisations working to strengthen the HIV response.

Opportunities are limited. Contact the conference team to confirm availability and secure the option that best supports your organisation's goals.